

ADVANCE VOTING FORM

Verkkokauppa.com Oyj Annual General Meeting on 25 March 2021

With this form, I/we authorize Verkkokauppa.com Oyj (the "Company"), to register my/our votes with the shares I/we own/represent in certain items of the agenda of the Company's Annual General Meeting 2021.

I/we understand that voting in advance by submitting this form requires that the shareholder has at least one valid Finnish book-entry account. The number of advance votes is confirmed on the Finnish record date of the Annual General Meeting, 15 March 2021, based on the holding in the book-entry account.

The personal information provided on this form is used to identify a shareholder through a comparison to information in the book-entry system maintained by Euroclear Finland Oy, as well as to confirm shareholdings on the record date of the Annual General Meeting. The personal information will be stored for the Company's use, and information will not be used for any other purposes or for any other General Meetings.

Shareholder's name*	
Date of birth* or business ID (Y-tunnus)*	
Address*	
Postal code and town/city*	
Country*	
Phone number	
E-mail	

*The information is mandatory.

Voting instructions:

I/we authorize the Company to register my/our votes with the shares I/we own/represent in each of the items of the agenda of the Annual General Meeting as indicated with a cross (X) below.

If no voting instructions have been indicated below, or if there are more than one voting instructions on the same item, or if other text or markings other than a cross (X) have been used to indicate a voting instruction, this means that the shareholder's shares are not taken into consideration in the item in question. The shareholder's shares are not considered as shares represented at the meeting and the votes are not counted as cast votes with regard to the item in question.

I/we understand that if I/we give advance votes as a representative of an entity (incl. estate), the legal representative of the entity or a person authorized by the entity must provide necessary documents to prove the right to represent the entity (e.g. trade register extract or board resolution). Documents are requested to be attached to this advance voting form. If the documents are not submitted during the advance voting period or they are otherwise incomplete, the shares of the entity will not be included as shares represented at the Annual General Meeting.

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Matters to be resolved at the Annual General Meeting 2021 of Verkkokauppa.com Oyj:

Agenda items 7 to 19 cover proposals of the Board of Directors, the Audit Committee, the Remuneration Committee and Shareholders' Nomination Board of Verkkokauppa.com Oyj to the Annual General Meeting in accordance with the notice of the Annual General Meeting. "**Abstain from voting**" means giving an empty vote and shares are considered to be represented in the meeting, which is meaningful e.g. in resolutions requiring qualified majority (e.g. agenda items 18 and 19). In qualified majority items all shares represented at the Annual General Meeting are taken into account and abstentions thus have the same effect as votes "**Against/No**". Therefore, abstaining from voting affects the voting result. Shareholders should be aware of this, especially if giving a vote against is not their intention.

	Matter to be resolved	For/Yes	Against/No	Abstain from voting
7.	Adoption of the Annual Accounts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8.	Resolution on the use of the profit shown on the balance sheet and the distribution of funds and authorization of the Board of Directors to decide on the distribution of funds			
	8a. Resolution on the use of the profit shown on the balance sheet and the distribution of funds	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	8b. Authorization of the Board of Directors to decide on the distribution of dividends	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9.	Resolution on the discharge of the members of the Board of Directors and the CEO from liability	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10.	Advisory resolution on the approval of the remuneration policy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11.	Advisory resolution on the approval of the remuneration report	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12.	Resolution on the remuneration of the members of the Board of Directors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
13.	Resolution on the number of members of the Board of Directors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
14.	Election of members of the Board of Directors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
15.	Resolution on the remuneration of the auditor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
16.	Election of auditor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
17.	Resolution on the approval of the amended Charter of the Shareholders' Nomination Board	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
18.	Authorization of the Board of Directors to decide on the repurchase of the Company's own shares	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
19.	Authorization of the Board of Directors to decide on the issuance of shares	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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Place and date	
Signature	
Name in block letters	

To be returned in a completed and signed form either by email to agm2021@verkkokauppa.com or by letter to Verkkokauppa.com Oyj / Board secretary, Tyynenmerenkatu 11, 6th floor, FI-00220 Helsinki, Finland. **The delivery must be received latest by 22 March 2021 by 4:00 p.m. (EET).**