

ANNUAL GENERAL MEETING OF VERKKOKAUPPA.COM OYJ

Time: 21 March 2018 2:05 p.m. EET

Place: Company headquarters, Tyynenmerenkatu 11, Helsinki, Finland

Present: The General Meeting was attended by shareholders, proxy representatives and assistants listed in the list of votes attached hereto ([Appendix 5.2](#))

In addition, members of the Board of Directors, the CEO, the Company's auditor and technical personnel were present at the General Meeting.

1. Opening of the meeting

The Chairman of the Board of Directors, Christoffer Häggblom, opened the General Meeting and welcomed the shareholders to the General Meeting.

2. Calling the meeting to order

Attorney at Law Klaus Ilmonen was elected as Chairman of the General Meeting, and he called Jussi Tallgren, the CFO of the Company, to act as secretary.

The Chairman explained certain matters of order and procedure relating to the course of the General Meeting.

It was noted that the General Meeting be conducted in Finnish.

3. Election of persons to scrutinize the minutes and to supervise the counting of votes

Tommy Mattila and Antti Miettunen were elected to scrutinize the minutes and to supervise the counting of the votes.

4. Recording the legality of the meeting

In accordance with § 7 of the Articles of Association, the notice of the General Meeting shall be submitted no earlier than three months before and at least nine days before the record date of the General Meeting. The General Meeting is convened by publishing the notice of the General Meeting on the Company's website. In addition, the information of a submitted notice of the General Meeting can be published in a newspaper.

It was noted that the notice of the General Meeting had been published on 19 February 2018 as a company release and on the Company's website. The notice of the General Meeting was attached to the minutes ([Appendix 4](#)).

It was noted that the notice of the General Meeting and the proposals made for the General Meeting had been available on the Company's website as of 19 February 2018. The Annual Report, which includes the Annual Accounts, Report by the Board of Directors and the Auditor's Report, had been available on the said website as of 19 February 2018. It was noted that the original Annual Accounts and Auditor's Report were present at the General Meeting.

It was noted that the General Meeting had been convened in accordance with the Articles of Association and the Finnish Companies Act and that the General Meeting was legal and constituted a quorum.

5. Recording the attendance at the meeting and adoption of the list of votes

It was noted that a shareholder who, on the record date of the General Meeting on 9 March 2018, is registered in the shareholders' register of the Company held by Euroclear Finland Ltd has the right to participate in the General Meeting.

The Chairman noted that Nordea Bank AB (publ), Finnish Branch ("**Nordea**") and Skandinaviska Enskilda Banken AB (publ) Helsinki Branch ("**SEB**") had prior to the General Meeting provided voting instructions given by the nominee-registered shareholders represented by them. The Chairman gave a description of the voting instructions. It was further recorded that the above-mentioned shareholders did not make opposing propositions to any of the items.

It was recorded that Mikko Massinen from SEB and Alvar Calderón from Nordea had requested on behalf of the nominee-registered shareholders they represented that the summary lists of the voting instructions and the shareholders represented would be attached to the minutes and that opposing votes presented in the notices be recorded to the minutes in connection to each agenda item.

No votes on the agenda items were demanded and it was further noted that to the extent the summary lists included opposing votes that have been presented without any counterproposal under such agenda items where it is not possible to vote against the proposal without presenting a counterproposal, such votes would not be formally acknowledged as opposing votes, and they would not be recorded under the agenda item in question.

The Chairman of the Meeting noted that the proposed procedure will be followed so that the opposing votes presented in the summary lists of SEB and Nordea will be recorded to the minutes in connection with each agenda item. The voting instructions of SEB and Nordea were attached to the minutes (Appendix 5.1).

It was noted that 51 shareholders, representing in total 35 643 898 shares and votes, were present at the beginning of the General Meeting.

The list of votes as at the beginning of the General Meeting was enclosed to the minutes (Appendix 5.2). It was noted that the list of votes will be adjusted to correspond to the attendance at the beginning of a possible vote.

It was noted that all members of the Board of Directors except for Minna Kurunsaari, candidates for the Board of Directors as well as Company's auditor were in attendance.

6. Presentation of the Annual Accounts, the Report of the Board of Directors and the Auditor's Report for the Year 2017

The Annual Accounts, Report by the Board of Directors and Auditor's Report for the financial period 1 January – 31 December 2017 were presented (Appendix 6). It was noted that the Company's Annual Accounts, the Report of the Board of Directors and the Auditor's Report had been presented to the General Meeting in accordance with law and the Articles of Association.

7. Adoption of the Annual Accounts

The General Meeting resolved to adopt the Annual Accounts, which includes the profit and loss account and the balance sheet for the financial period 1 January – 31 December 2017.

8. Resolution on the use of the profit shown on the balance sheet and payment of dividend and authorization of the Board of Directors to decide on the distribution of dividends

It was noted that the profit for the financial period was EUR 9 781 831,16 and that there are EUR 39 995 082,04 in distributable funds. It is proposed that the profit for the financial period, EUR 9 781 831,16, will be recorded in the retained earnings/losses account.

It was noted that the following proposals of the Board of Directors regarding the payment of dividend and authorization of the Board of Directors to decide on the distribution of funds would be made in two separate decisions so that first the General Meeting resolves on the payment of dividend and after that on the authorization of the Board of Directors to decide on the distribution of funds.

It was noted that the Board of Directors had proposed to the General Meeting that a dividend of EUR 0.044 per share shall be paid for the financial period 2017. According to the proposal the dividend will be paid to a shareholder who on the record date of the dividend payment, 23 March 2018, is registered in the Company's shareholders' register held by Euroclear Finland Ltd. According to the proposal by the Board of Directors, the dividend shall be paid on 3 April 2018.

The General Meeting resolved to accept the proposal by the Board of Directors.

It was further noted that the Board of Directors had proposed that the Board of Directors be authorized to decide in its discretion on the distribution of dividends as follows:

The total amount of the dividend distribution based on this authorization shall not exceed EUR 0.138 per share (the instalments can differ from each other). The authorization is valid until the opening of the next Annual General Meeting. The aggregate dividend for the financial period 2017 including the amount of the authorization would thus be a maximum of EUR 0.182 per share.

Unless the Board of Directors decides otherwise, the authorization will be used to distribute dividend three times during the period of validity of the authorization and the payment dates of the dividends will be on 16 May 2018, 21 August 2018 and 6 November 2018. In this case the Board of Directors will make separate resolution on the distribution of dividends. The Company shall make separate announcements of such Board resolutions.

The dividend payment based on a resolution of the Board of Directors will be paid to a shareholder who on the record date of the dividend payment is registered in the Company's shareholders' register held by Euroclear Finland Ltd. The Board of Directors will decide on the record date in connection with each dividend payment decision.

It was noted that before the Board of Directors implements the resolution regarding distribution of dividend, the Board of Directors must, in accordance with the Finnish Companies Act, assess whether the Company's solvency and/or financial position has changed after the General Meeting so that the requirements for dividend distribution in the Finnish Companies Act are no longer fulfilled. It is a prerequisite for the implementation of the resolution of the Board of Directors regarding distribution of dividend that the requirements in the Finnish Companies Act are fulfilled.

The General Meeting resolved to accept the proposal by the Board of Directors.

9. Resolution on the discharge of the members of the board of directors and the CEO from liability

The General Meeting resolved to discharge the members of the Board of Directors and the CEO from liability for the financial period that ended 31 December 2017.

It was noted that no votes on the matter was demanded and it was recorded that opposing votes of nominee-registered shareholders on this agenda item were 165 060.

10. Resolution on the remuneration of the members of the Board of Directors

It was noted that the Board of Directors' Nomination and Remuneration Committee had proposed to the General Meeting that the annual fees payable to the members of the Board of Directors elected at the same meeting for a term until the close of the Annual General Meeting of Shareholders in 2019 are the following:

- EUR 70,000 for the Chairman of the Board of Directors
- EUR 35,000 for each member of the Board of Directors.

It was noted that the Board of Directors' Nomination and Remuneration Committee had proposed that 50 per cent of the annual fee of the Chairman and the members of the Board of Directors be paid in Verkkokauppa.com shares either purchased from the market or alternatively by using treasury shares held by the Company. The purchase of shares or transfer of treasury shares shall be carried out in four equal instalments, each instalment being purchased or transferred within the two-week period beginning on the date following each of the Company's interim report announcements and the Company's financial statements bulletin for 2018. The company shall pay the transaction costs and transfer tax in connection with the purchase or transfer of remuneration shares. The rest of the annual fee would be paid in cash, which is used to cover taxes arising from the fees.

In case the shares due in any such instalment cannot be purchased or transferred within the time period indicated above due to legal or other regulatory restrictions or due to reasons related to a Board member, the amount of annual remuneration due for payment in such instalment shall be paid fully in cash.

It was noted that the Board of Directors' Nomination and Remuneration Committee had proposed that the annual fees payable to the members of the committees of the Board of Directors for the term until the close of the Annual General Meeting of Shareholders in 2019 are the following:

- EUR 12,000 for the Chairman of the Audit Committee
- EUR 6,000 for each member of the Audit Committee
- EUR 8,000 for the Chairman of the Nomination and Remuneration Committee
- EUR 4,000 for each member of the Nomination and Remuneration Committee.

The fees of the committees would be paid in cash.

It was noted that the Board of Directors' Nomination and Remuneration Committee had proposed that no annual fee will be paid for the Strategy Committee work to the members of the Strategy Committee. The Chairman of the Strategy Committee will be paid a meeting fee of EUR 3,000 and each member of the Strategy Committee will be paid a meeting fee of EUR 1,500 for each Strategy Committee meeting they attend.

It was noted that the Board of Directors' Nomination and Remuneration Committee had proposed that the members of the Board of Directors shall be compensated for reasonable accrued travel and lodging expenses as well as other potential costs related to Board and Committee work.

The General Meeting resolved to accept the proposal by the Nomination and Remuneration Committee.

It was noted that Ilmarinen Mutual Pension Insurance Company had expressed opposition to the proposal by the Nomination and Remuneration Committee under this agenda item, but not presented a counterproposal or demanded a vote on the matter.

11. Resolution on the number of members of the Board of Directors

It was noted that the Board of Directors' Nomination and Remuneration Committee had proposed to the General Meeting that the number of members of the Board of Directors be six (6) and that no deputy members be elected.

The General Meeting resolved to accept the proposal by the Nomination and Remuneration Committee.

12. Election of members of the Board of Directors

It was noted that the Board of Directors' Nomination and Remuneration Committee had proposed to the General Meeting that the following persons be elected members of the Board of Directors for the term

until the close of the next Annual General Meeting: Christoffer Häggblom, Robert Burén, Mikael Hagman, Kai Seikku, Samuli Seppälä and Arja Talma.

The General Meeting resolved to accept the proposal by the Nomination and Remuneration Committee.

13. Resolution on the remuneration of the auditor

It was noted that the Board of Directors' Audit Committee had proposed to the General Meeting that the remuneration of the auditor be paid according to the reasonable invoice approved by the Board of Directors.

The General Meeting resolved to accept the proposal by the Audit Committee.

14. Election of auditor

It was noted that the Board of Directors' Audit Committee had proposed to the General Meeting that PricewaterhouseCoopers Oy, Authorized Public Accountants firm, be re-elected as the Company's auditor for a term that will continue until the end of the next Annual General Meeting. It was recorded that PricewaterhouseCoopers Oy had notified the Company that Authorized Public Accountant Ylva Eriksson would be the auditor-in-charge.

The General Meeting resolved to accept the proposal by the Audit Committee.

15. Authorization of the Board of Directors to decide on the repurchase of own shares

It was noted that the Board of Directors had proposed that the Annual General Meeting authorize the Board of Directors to decide on the repurchase of a maximum of 4,506,513 shares in one or several instalments using the unrestricted equity of the Company, however taking into account the provisions of the Finnish Companies Act on the maximum amount of own shares in the possession of the company or its subsidiaries. The proposed quantity of shares represents maximum ten (10) per cent of the Company's entire share capital.

The authorization includes the right of the Board of Directors to decide on all other terms and conditions of the repurchase of the shares, including the repurchase of shares in another proportion than that of existing shareholdings of the shareholders (directed repurchase). The shares shall be acquired through trading of the securities on First North market at the market price of the time of the repurchase or otherwise established on the market at the time of the repurchase.

Shares may be purchased for the purpose of improving the Company's capital structure, financing or carrying out corporate acquisitions or other arrangements, implementing prospective incentive and remuneration schemes, or to be otherwise transferred further, retained as treasury shares or cancelled.

The authorization is valid until the close of the following Annual General Meeting, however, no longer than until 30 June 2019. The authorization revokes previous unused authorizations for the repurchase of own shares.

The General Meeting resolved to accept the proposal by the Board of Directors.

16. Authorization of the Board of Directors to decide on the share issue

It was noted that the Board of Directors had proposed that the Annual General Meeting authorize the Board of Directors to decide on a share issue by one or several decisions. A maximum of 4,506,513 shares may be issued on the basis of the authorization. The proposed maximum authorised quantity represents ten (10) per cent of the Company's entire share capital. The Board of Directors may resolve to issue either new shares or own shares held by the Company.

The Board of Directors decides on all the terms and conditions of the share issue, including making the disposal in deviation from the shareholders' pre-emption rights for a weighty financial reason. The authorization may be used to improve the Company's capital structure, to finance or carry out corporate acquisitions or other arrangements, to implement prospective incentive and remuneration schemes or to be used for other purposes decided by the Board of Directors.

The authorization is valid until the close of the following Annual General Meeting, however, no longer than until 30 June 2019. The authorization revokes previous unused share issue authorizations.

The General Meeting resolved to accept the proposal by the Board of Directors.

17. Closing of the meeting

It was noted that all decisions of the General Meeting were made unanimously.

The Chairman noted that the items on the agenda had been attended to and that the minutes of the General Meeting will be available on the Company's website at the latest from 4 April 2018.

The Chairman thanked the shareholders as well as the Company's management and declared the General Meeting closed at 3:19 p.m. EET.

(Signature page to follow)

Chairman of the General Meeting:

KLAUS ILMONEN

Klaus Ilmonen

In fidem:

JUSSI TALLGREN

Jussi Tallgren

Minutes reviewed and confirmed by:

TOMMY MATTILA

Tommy Mattila

ANTTI MIETTUNEN

Antti Miettunen

APPENDICES

Appendix 4	Notice of the General Meeting
Appendix 5.1	Voting instructions of nominee registered shareholders
Appendix 5.2	List of votes
Appendix 6	Annual Accounts, Report by the Board of Directors and Auditor's Report